

# How to FUNdraise

**IMPLEMENT FUN  
ACTIVITIES TO  
ENCOURAGE  
PARTICIPATION  
& TEAM BUILDING**

**HOST SPECIAL  
EVENTS**

**PROVIDE  
INCENTIVES TO  
ENCOURAGE  
GIVING**

**DON'T FORGET  
CROWD  
FAVORITES LIKE  
CASUAL DAY,  
VIP PARKING, &  
PTO DAYS**

## '80's Themed Activity Ideas

- **Guess Who's Who From the '80s**
- **Guitar Hero Contest**
- **Rock Band Contest**
- **Awkward Family Photos**
- **Spirit Week**
- **'80s Inspired Food Day**
- **Rubik's Cube Competitions**
- **Break-Dancing Contest**
- **Moon-Walking Contest**
- **Flashback Fashion Week**
- **Life-Sized Game of Pacman**

*For a complete list of additional activities, incentives & rules, please visit our website at [www.uwozarks.com](http://www.uwozarks.com)*



## Social Media



As a part of your workplace campaign, post on FaceBook and Twitter to let the community know about your involvement and success! Use @uwozarks to tag us on FaceBook, Twitter, and Instagram. United Way staff will provide sample social media posts.

## Quick Facts About the 2018 Campaign

**GOAL: \$2.765 Million**

**THEME: Rockin' the '80's**

**SLOGAN: Don't Stop Believing**

**FaceBook: United Way of the Ozarks  
@uwozarks**

**Twitter & Instagram: uwozarks**

**Trending Hashtags: #uwozarks & #LiveUnited**

**UWO Website: [www.uwozarks.com](http://www.uwozarks.com)**

**GIVE. ADVOCATE. VOLUNTEER**