



# Campaign Calendar

Date	Event	Time
June 6th	Cabinet Orientation	7:30am
June 13th	Draft Day	4:30pm
June 14th	CEO Calls Begin	
July 1st	Pace Setter Campaigns Begin	
July 17th	ECM Training	8:30am & 3:00pm
July 20th	Speakers Bureau Training	8:30am
July 25th	ECM Training	3:00pm
July 31st	Speakers Bureau Training	3:00pm
August 21st	CEO Breakfast	7:30am
August 29th	Campaign Kickoff Event CEO Calls Wrap-up Pace Setter Campaign Wrap-up	11:30am
September 1st	Campaign Window Opens	
October 31st	Campaign Window Closes	
November	Wrap-up Workplace Campaigns	
December	Major Gift Solicitations	
January	Direct Mail Campaigns	
February	Special Events	
March 31st	End of Campaign Year	
TBD	Annual Meeting	